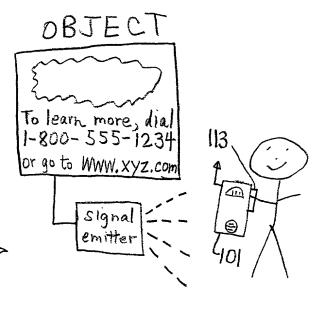
Person sees a telephone number or web site address on an object, such as a TV screen, billboard, commercial sign, magazine page, or the like. The object, or a device connected to the object, continuously or periodically emits a signal containing the telephone number or web site address.

Person pushes a button on a hand unit of a phone, such as the TV Phone button 113 of TV Phone 101 shown in Fig. 1c. The phone is equipped to receive and decode the emitted signal.

The phone automatically dials the telephone number or goes to the web site address emitted by the object or the device connected to the object.

Person engages in a verbal (audio) session with a human being and/or a machine at the telephone number or web site.



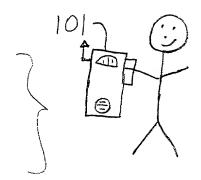
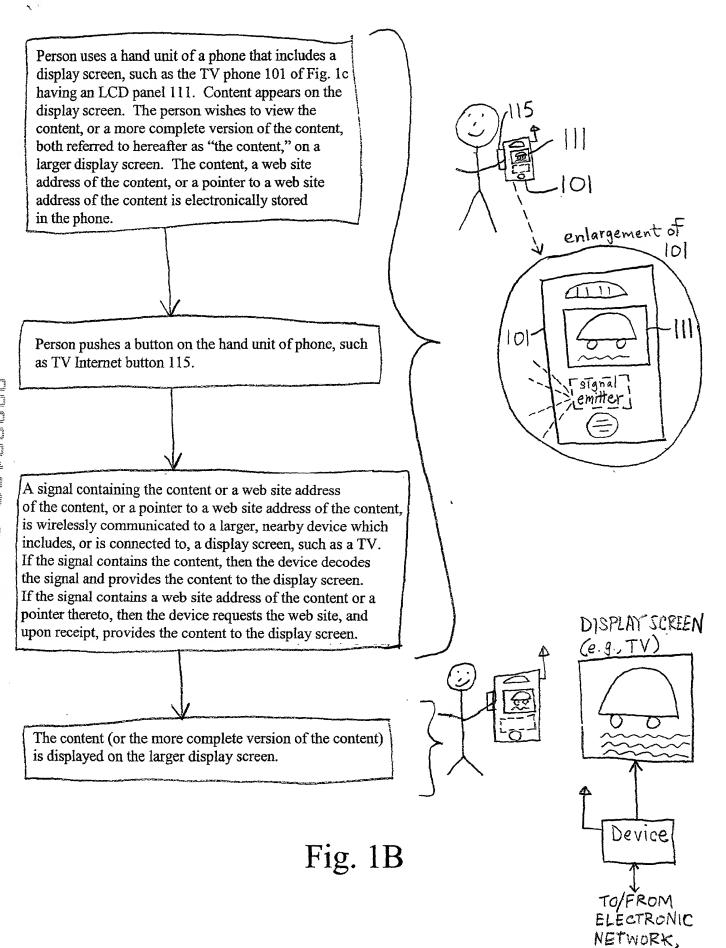


Fig. 1A



IF NECESSARY

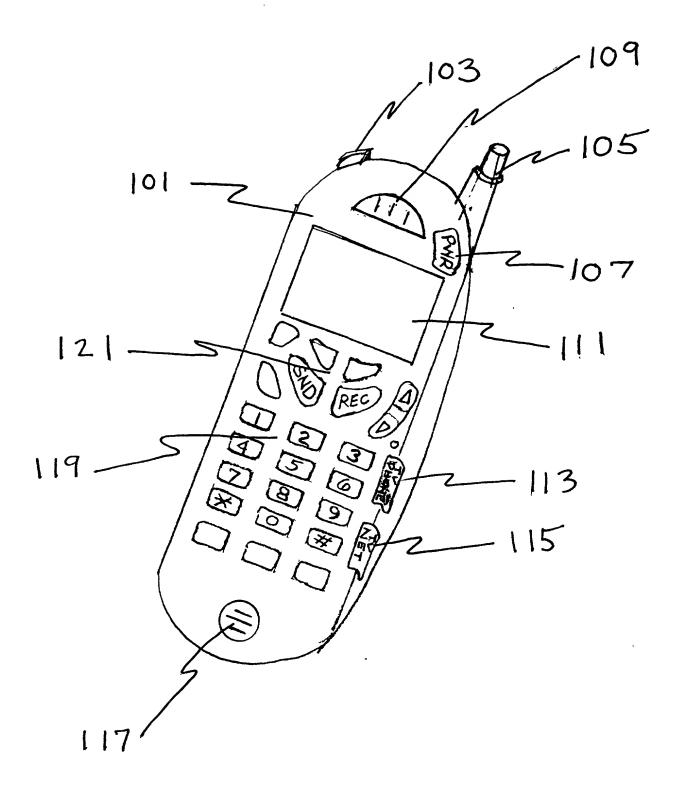
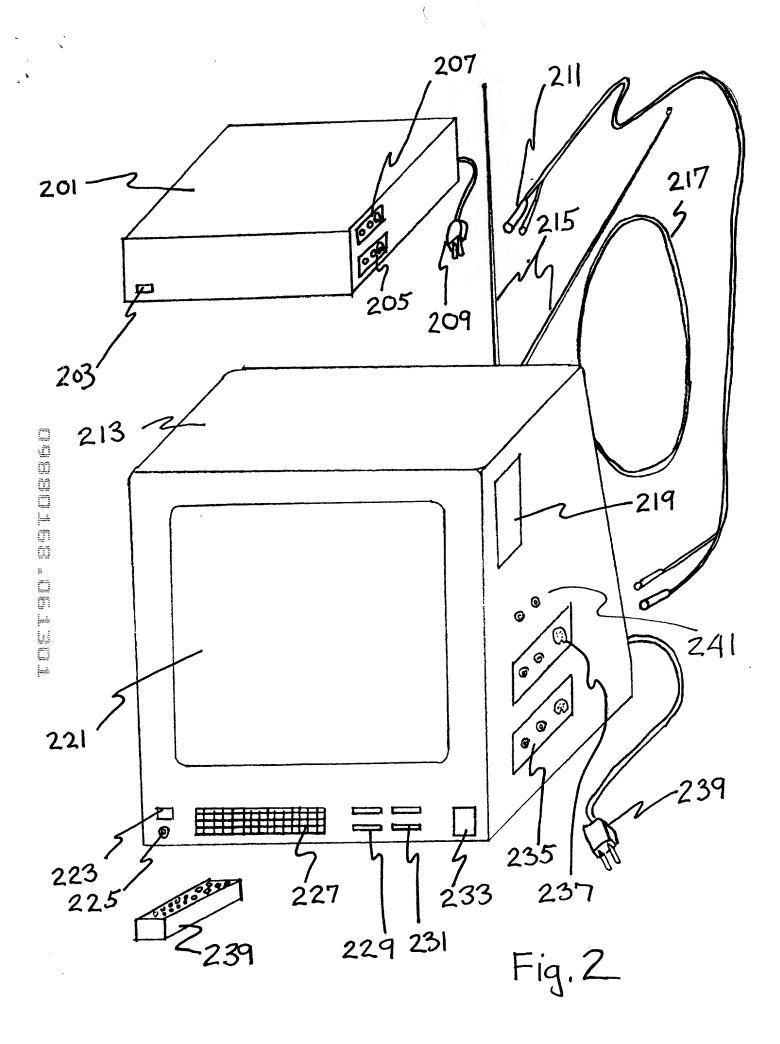
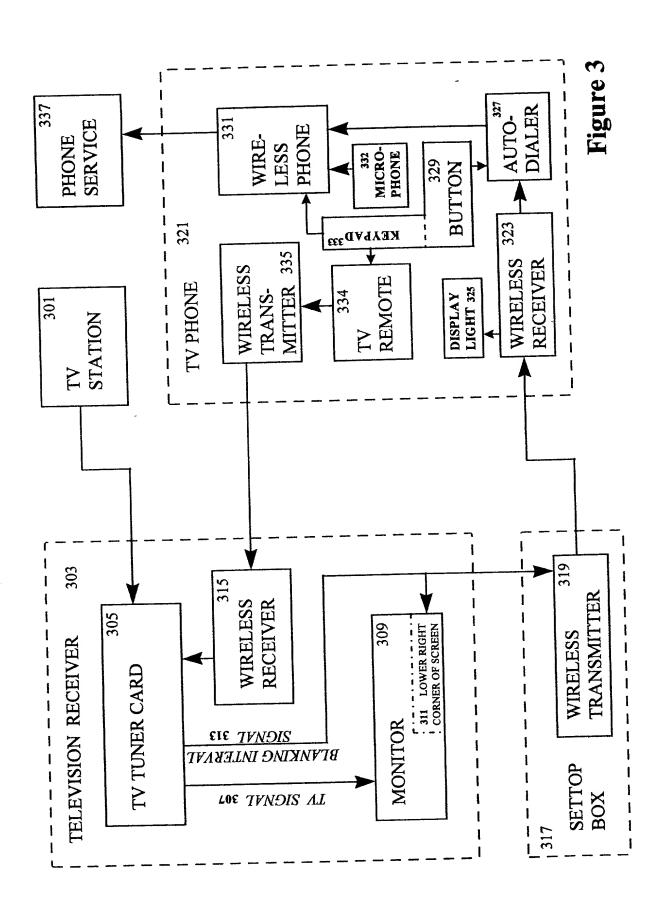


Fig. 1C





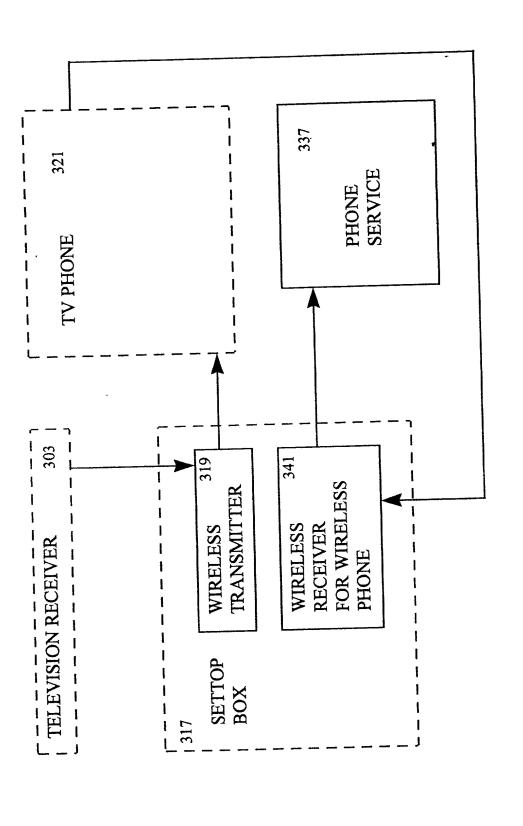
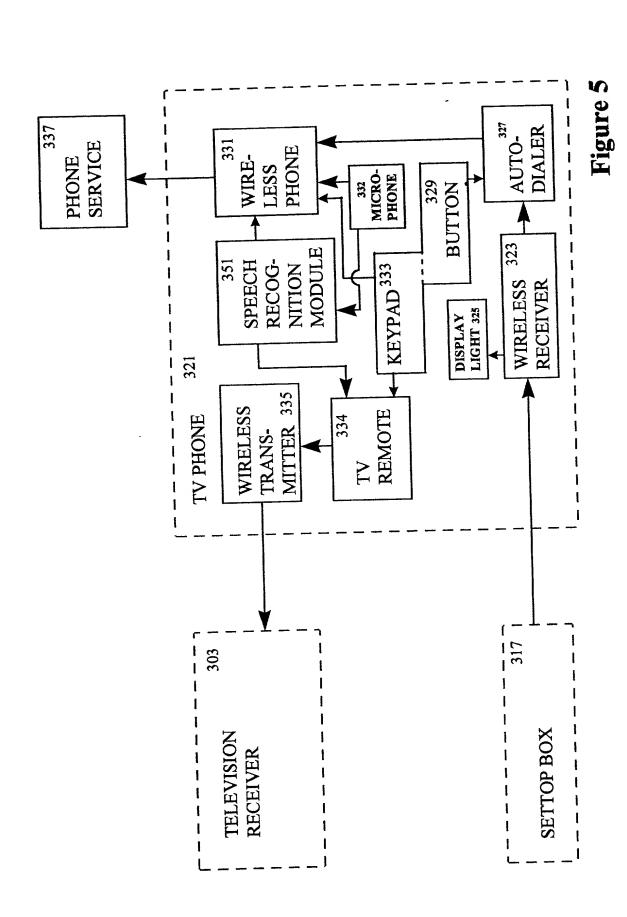
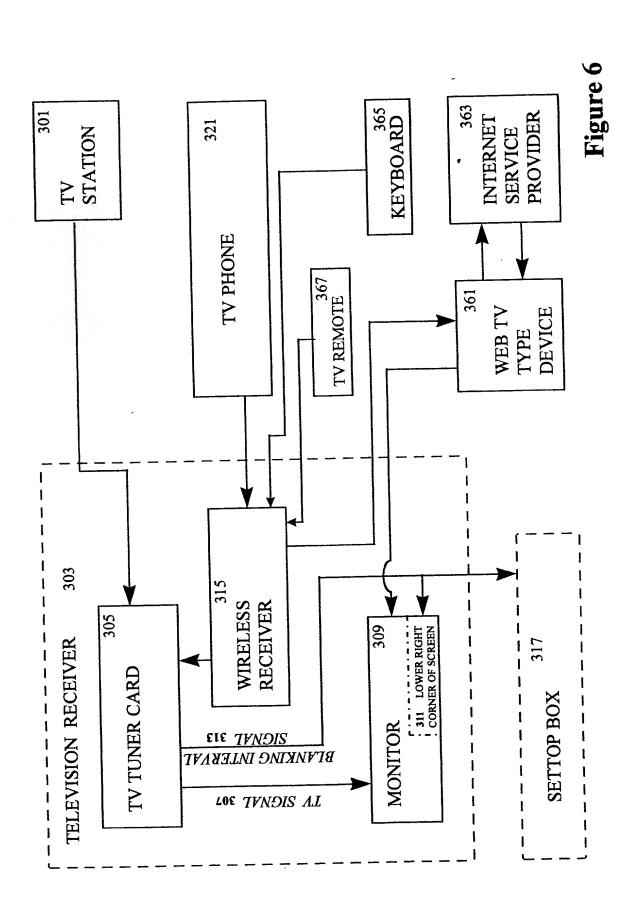
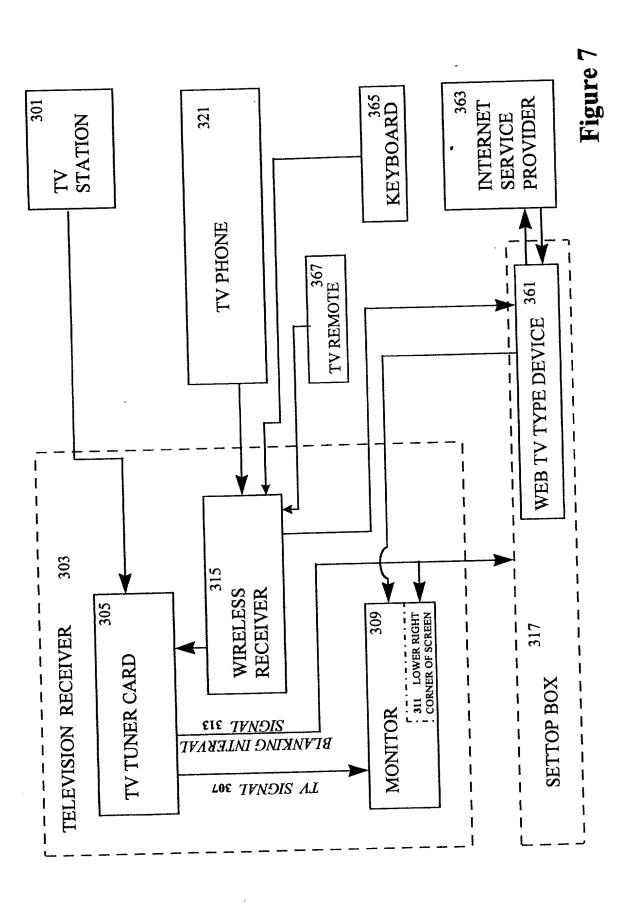
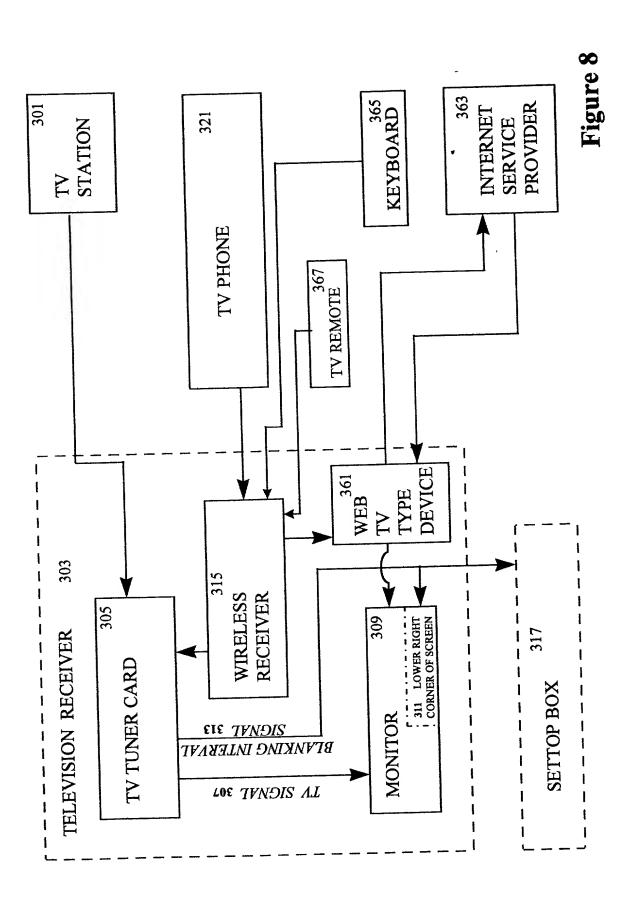


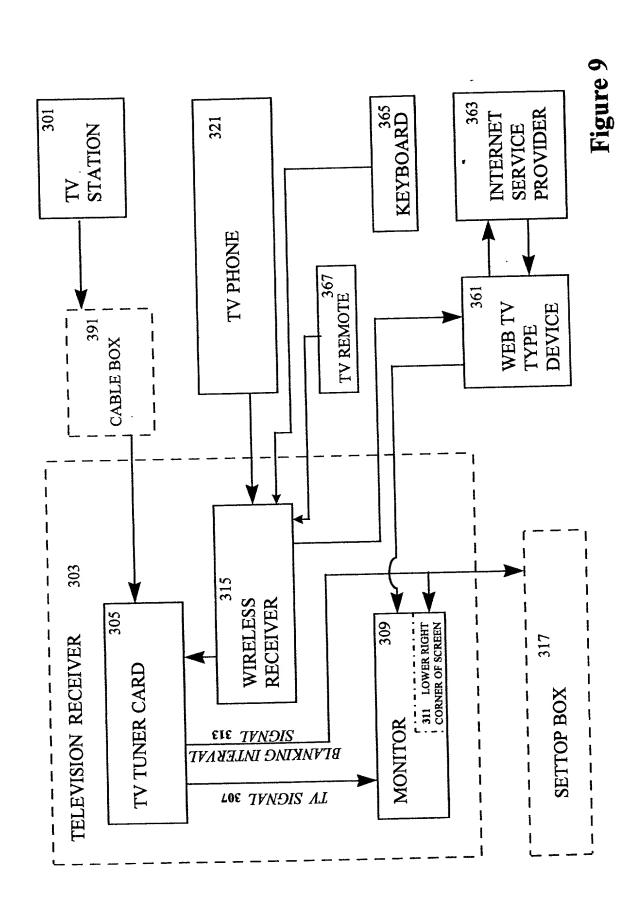
Figure 4

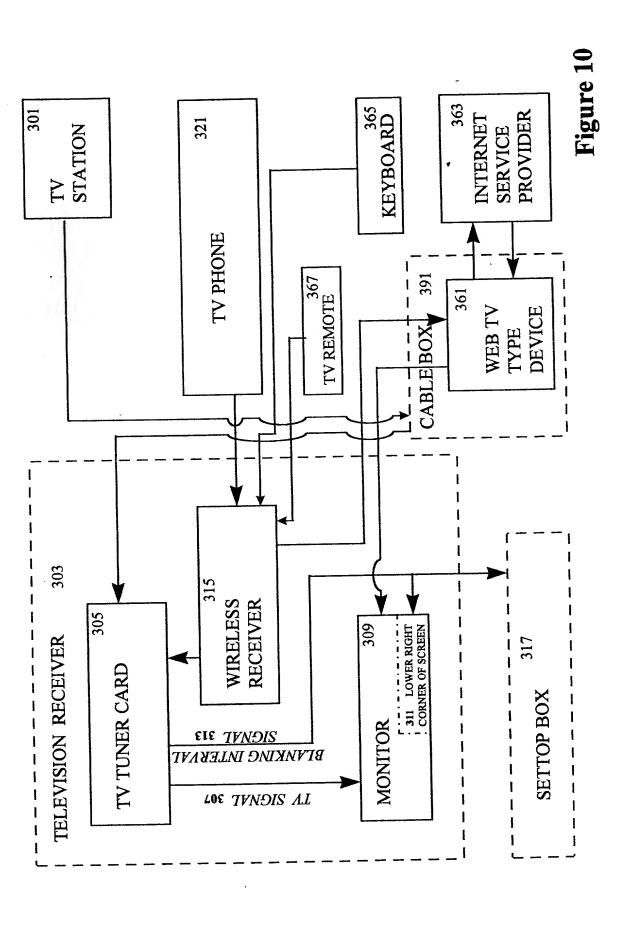




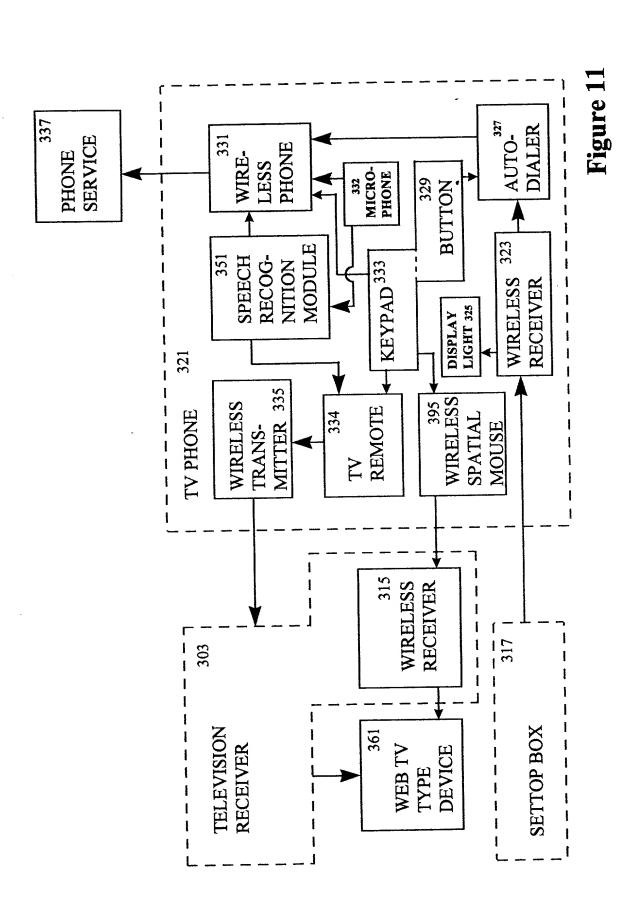


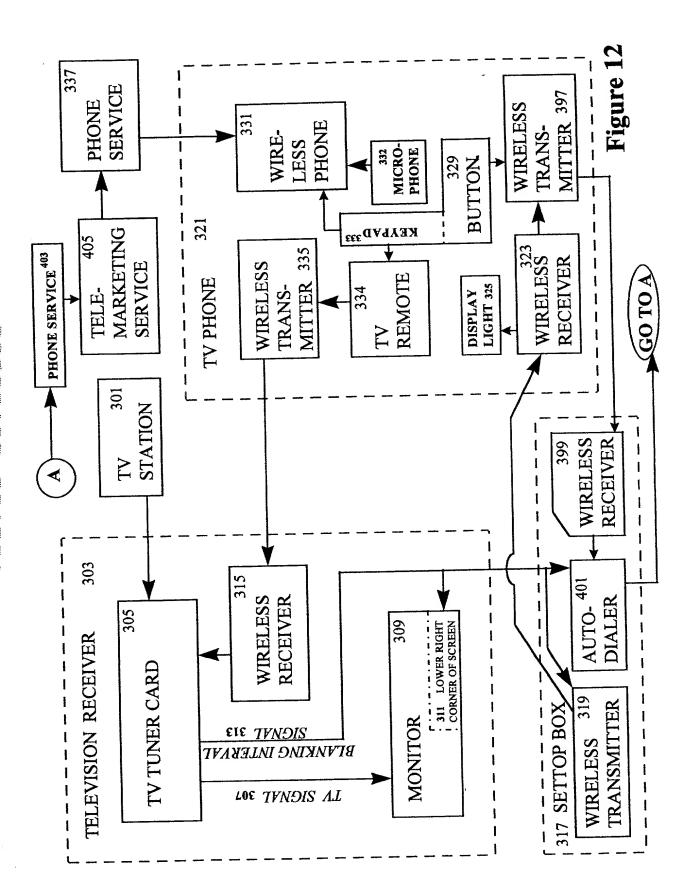


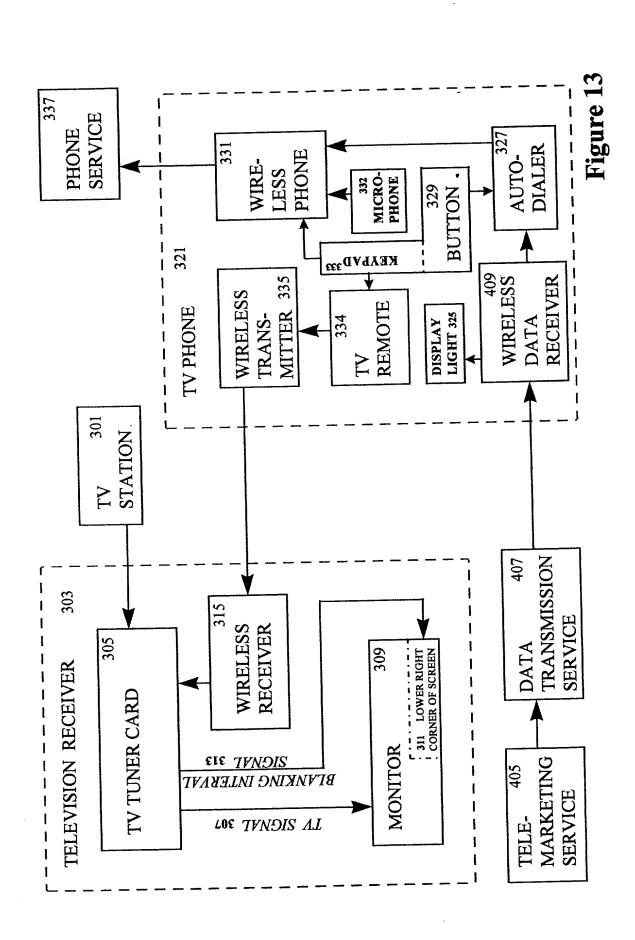


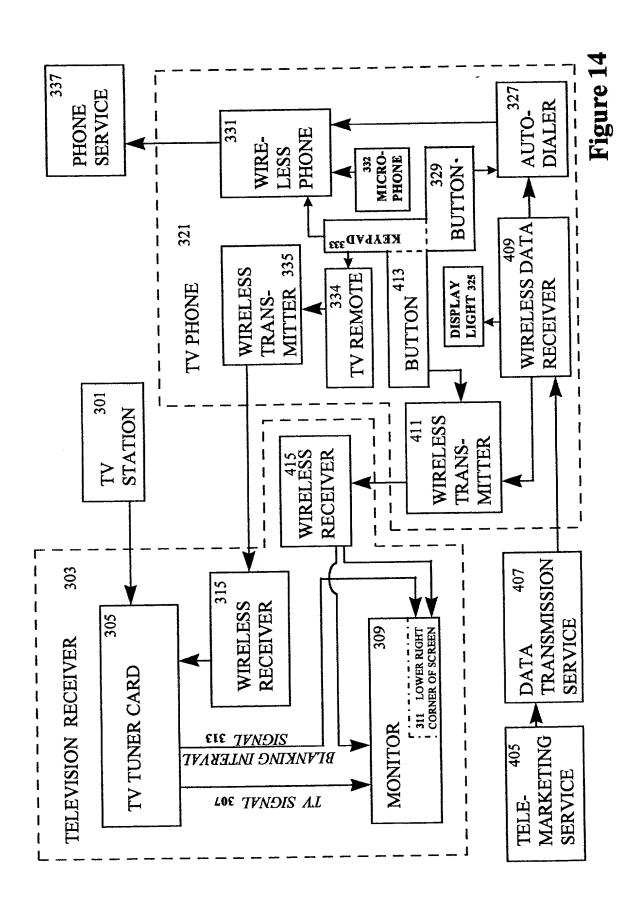


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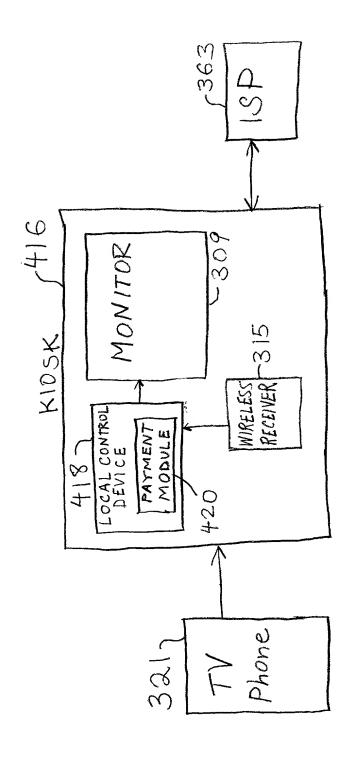


Figure 15